



LEWIS ALBERT

Lewis Albert launches collection for Spring 2007

NEW YORK, NY, Sept. 11 – Lewis Albert launched its Spring/Summer 2007 collection at the Metropolitan Pavilion on Monday, September 11th. The Lewis Albert Spring/Summer 2007 collection draws its inspiration from the dueling architectural programs that define the landscape of Buenos Aires.

At the height of its economic power, Buenos Aires' aesthetic adoption of all things French resulted in a city blanketed with ornate private palaces that rivaled their European counterparts in scale, style and artistry. The counterpart to this style is seen in the vivid hues, brimming flower boxes and cobbled streets of the La Boca neighborhood and the nearby port. These spaces embody the vivacity and playfulness that define the native mentality of the city.

For Spring, the Lewis Albert woman is a modern hybrid of these opposing styles. She is a moving reflection of the balance between these two architectures. The collection exudes a Parisian sensibility through clean color combinations and fluid, youthful silhouettes but retains an Argentine attitude by pairing luxurious European fabrics with nostalgic home-spun detailing.

Bold colors that reference the important nautical heritage of the city are paired with featherweight chiffons in a sophisticated European color palette to create a harmonious blend reflective of this season's Lewis Albert woman.

Creative Director, Lewis A. Remele, is a recent graduate of Harvard University with a degree in the History of Art and Architecture Department. He has also taken classes at Parsons School of Design and worked for designer Derek Lam.

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